

ROLLAN ROBERTS II

April 10, 2012

Dear Friend:

My name is Rollan Roberts. I'm running for the Republican nomination for State Senate in the 3rd District here where you and I live, and I'd like to tell you why.

I also hope you'll agree to fill out and return to me the enclosed Issue Survey so I can know what issues are important to you in this critical Republican primary.

But first, let me tell you a little about why I'm running for the State Senate.

Growing up in a poor area of Appalachia (West Virginia), my parents instilled in me the values that helped this great nation thrive for generations -- respect for God and fellow man, love of country, hard work, sacrifice, perseverance, honesty . . .

. . . values I'm afraid too many professional politicians have downright forgotten nowadays.

Well, I think it's time to remind them. And that's one of the main reasons I'm running for the State Senate.

We've experienced some tough economic times as a country and a state over the past few years. There's no denying that - but I am determined to grow my small business in the Flathead.

But it's not because average, hardworking men and women have lost their way. It's because our politicians have.

Just consider the facts.

Today, Montanans have to work from January 1 to April 5 every year to pay their federal and state taxes.

Our gas taxes are a whopping 30 cents per gallon -- nearly double the federal rate of 18 cents.

And just since Governor Schweitzer took office, state spending has soared by nearly 50% -- unfortunately with the help of some incumbent Republicans right here in the Flathead.

It's hard to see how average Montanans have benefited by the enormous ramp up in state spending.

As Citizens Against Government Waste noted, "When the government is the largest employer in the state, and state agencies are spending \$18 million on travel, Montana taxpayers deserve a smarter, more accountable government."

I couldn't agree more.

But whether it's working behind the scenes to kill common-sense tax reforms, or bottling up legislation to enable new energy exploration and production here in Montana, I'm afraid my incumbent opponent has far too often been part of the problem in Helena.

I think it's time for a change.

I believe if we can just get some more good folks in Helena who will cut taxes and rein in spending -- our economy will begin to move in the right direction again.

If you agree, then won't you please take a moment and fill out the enclosed Issue Survey?

I hope you will because I want to understand YOUR concerns.

You see, I understand what it is like to have so much of your earnings -- your own blood, sweat, and tears -- taken from you on a continual basis by a government that turns around and spends it on wasteful projects and meddlesome bureaucracies.

It seems like the tax-and-spenders in Helena just can't get enough of our hard-earned money.

Well, I think it's high time our legislators got control of their appetite for spending!

As a successful businessman -- and as a husband and proud father of two girls -- I know from experience the economic burdens that higher taxes and more government regulations cause for families and small business owners.

My wife and I also understand how hard it is to raise a family the right way in today's troubled culture.

The last thing we need is Montana's own government bureaucrats in Helena helping the self-styled "progressives" use our schools to push their radical anti-family agenda.

Let's face it. You and I know what the tax-and-spenders are all about. Just look at the states they control -- like California, Massachusetts and New York.

They are fully committed to an agenda of more wasteful spending, continued tax hikes, sweeping gun bans, and taxpayer-funded abortion-on-demand.

As your State Senator, I will do everything I can to stop Montana from following so many other states down the destructive path of irresponsible fiscal and social policy.

If elected, I will fight for:

- *** A reduction in your family's tax burden. When families in Kalispell, Whitefish and all over the Flathead keep more of what they earn, our local economy will benefit;
- *** Smaller state government. Instead of raising taxes to pay for wasteful spending projects and bloated bureaucracies, the folks in Helena need to learn to set a modest budget and stick to it, just like the rest of us;
- *** Top-quality education for the next generation of Montana citizens. It's vital we strengthen education in Montana by implementing stronger standards, and making sure every tax dollar spent on education goes to real academic improvement, not social programming;
- *** Protection of our traditional Montana values that have made this such a great place to raise a family;
- *** Pass a Right to Work law in Montana to finally end the practice of forced unionism once and for all;
- *** Better economic development for Montana. It's time to cut bureaucratic red tape and promote low taxes -- both of which are proven to attract new & better jobs.

Now that I've told you where I stand, please take a moment to fill out the enclosed Issue Survey and return it with your answers today, so I know where YOU stand on the issues.

The independent spirit and freedom-loving people combined with the natural beauty and a good dose of common sense is what makes Montana such a great place to live.

I'm running for the State Senate to protect and defend our traditional values -- and restore some fiscal sanity.

So please, consider making a generous contribution of \$320 (the maximum contribution per couple), \$160 (the maximum per individual), \$100, \$75, \$50 or \$25 today so I can get the word out to others -- BEFORE the June Primary.

If we can take a principled stand now for hard work, personal responsibility, and traditional values, we can ensure that future generations of Montanans will enjoy the same freedom and economic prosperity that you and I grew up with.

After all, that's what this election is all about -- working to provide a better future for the next generation of Montanans.

So please, do all you can to spread the word, and be sure to return your Issue Survey today.

Sincerely,



Rollan Roberts II
Republican Candidate
State Senate, District 3

P.S. The June 5 Republican Primary is fast approaching. I'm committed to fighting for low taxes, fiscal responsibility, property rights and our shared traditional values.

But I'm depending on your help to fight back against insider-based "politics-as-usual" in Helena.

So please return the enclosed Issue Survey TODAY with a \$100, \$60, or \$35 contribution, if possible, to help me reach more folks in our district with my conservative message.

June 2012 GOP Primary Election Issue Survey Senate District 3

Dear Friend,

The June 5 Republican Primary is rapidly approaching, and I want to know your opinion on the following critical issues facing the state of Montana.

Please fill out and return this brief survey as soon as possible, and rush it back to my campaign.

Thank you so much,

Rollan Roberts II

Questions 1-6 (QUESTIONNAIRE CONTINUED ON REVERSE SIDE)

- How would you rate Montana's current tax system?**
 Taxes are too high Taxes are about right
 Taxes are too low Undecided
- Regarding state spending levels, should the State Legislature . . .**
 Cut state spending? Increase state spending?
 Freeze state spending? Undecided
- Regarding gun control, do you generally consider yourself . . .**
 For more restrictions on the right to carry firearms?
 For fewer restrictions on the right to carry firearms?
 Undecided/For no change in gun laws?
- Do you agree with incumbent opponent, Bruce Tutvedt in his vote to implement key parts of Obamacare on Montanans (SB362), while he voted against healthcare tax credits for out-of-pocket expenses (HB184)?**
 Yes No Undecided
- On the issue of abortion, do you consider yourself . . .**
 Strongly pro-life? Somewhat pro-life? Somewhat pro-choice?
 Strongly pro-choice? Undecided
- Do you agree with my incumbent opponent joining Democrats in voting to kill a bill to require parental consent before schools teach young children sex ed? (H.B. 456, 4/1/11)**
 Yes No Undecided

(Over)

7. Do you agree with my opponent using his position as Senate President Pro Tem to kill legislation that would have reduced property taxes for increased traditional energy exploration in hopes of lowering gasoline prices and creating jobs? (H.B. 395, 2011 session)

Yes No Undecided

8. Do you support passage of a Montana Right to Work law, which would end forced unionism and forced dues (including political funds, 93% of which go to Democrats) once and for all in MT?

Yes No Undecided

Reply Memorandum

Dear Rollan:

I have completed the Senate District 3 Republican Primary Issue Survey, and I want you to know you can count on me to:

Volunteer on your campaign, so please have your campaign team call me at:

_____ (phone) or _____ (email).

Put a "Vote for Rollan Roberts II" sign in my yard.

Enclose a generous contribution so you can get the word out to voters about your positions on the issues:

\$320 (max for couples) \$160 (individual max) \$100

Other:\$ _____ \$75 \$25

Please make checks payable to "Rollan Roberts II for State Senate."

Required *

Name and Address:*

Occupation:*

Employer:*

Authorized and paid for by Dr. Rollan Roberts II for State Senate
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